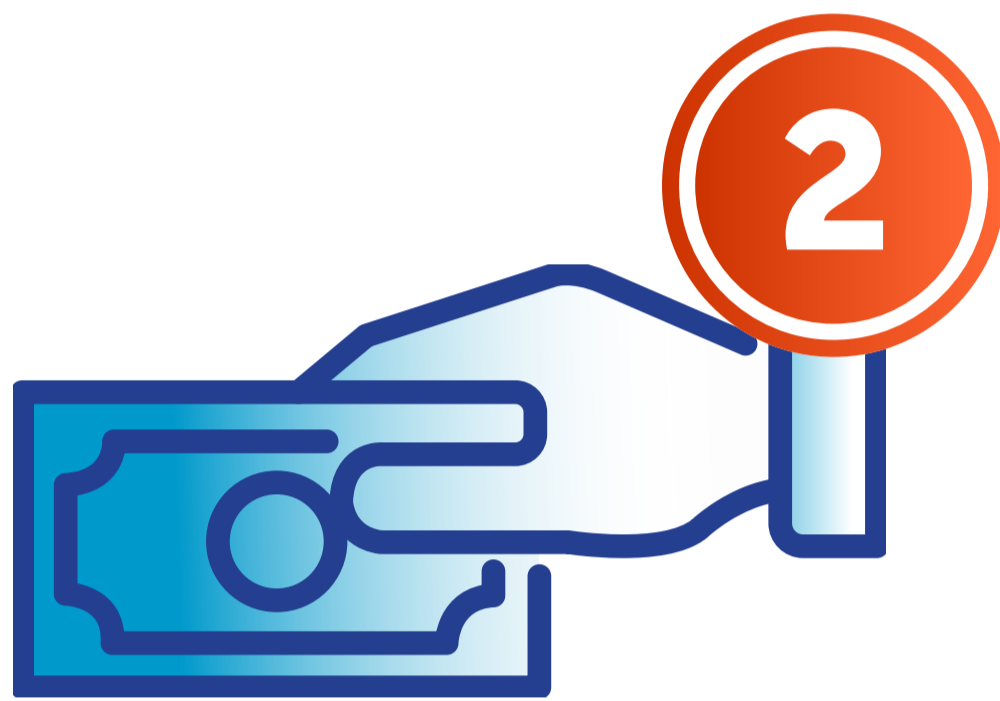


SIX STEPS TO FUNDRAISING SUCCESS



1 Make it personal

Update your profile pic and your bio on your fundraising page. Share your progress, your story, or your plans. This will generate the support you need to get you well on your way to reaching your goal.



2 Back yourself with a donation

Set an example for others to follow by making the first donation on your page. It also gives people an amount to match.



3 Get your mates involved

One of the best ways to fundraise is to fundraise with others. Encourage your friends to join you. If you're doing a sporting challenge, you could get people to do it alongside you and double the network of friends and family that can be asked.



4 Spread the word

Tell friends, loved ones and colleagues about your fundraiser. Encourage them to support you and to share your fundraising page.

You can use social media to the message out to your network - share photos and videos of your progress of your fundraising



5 Get creative

Think about fun ways to boost your fundraising. You could host a movie night or games night and sell tickets. Or why not organise a bake sale - these are great ways to spread the word and gain those extra dollars for your fundraising.

If you are planning a fitness event, why not train at your local park and talk to the local community about your efforts. After all, every dollar counts.



6 Share your success

Thank your supporters and share the success of your fundraiser. Let them know how grateful you are - no matter how big or small the donation. You can also post on your socials, tag businesses, read out names of people to acknowledge at your event... the ways to thank your supporters are endless!

MOST OF ALL, REMEMBER TO HAVE FUN! ✈️